

Charities Aid Foundation

■■■ committed to effective giving



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WANT MORE?

Charities Aid Foundation has a comprehensive range of information about this not-for-profit organisation and how it works; and a guide to the various cost and tax effective donor programs we offer at www.cafaustralia.org.au
If you would like to receive our Newsletter either as a hard copy or by email please send your name, postal and email address to caf@cfaustralia.org.au



CAF

AUSTRALIA

\$7 million to charities

In the five years since Charities Aid Foundation (CAF) was established in Australia more than \$7 million has been granted from generous donors to not-for-profit organisations, helping to make our communities better.

In this current financial year alone individuals, families and companies using Charities Aid Foundation donor programs will pass over \$3 million to not-for-profit community organisations.

The donated funds are helping those with disability, cancer and children with severe illness; international humanitarian aid, Australian conservation, reconciliation, surf life saving and many more.

In the latest research compiled by the Queensland University of Technology Australian tax deductions claimed through donor programs continue to grow, as does the overall generosity of Australians (2001-02).

Tax claimed donations rose 3.5% to almost \$869 million for the year

As the graph shows, the growth of donations under management by CAF is rapidly growing each year and currently more than 380 not-for-profit organisations receive grants.

Worldwide Charities Aid Foundation has more than \$4billion under management; operates two banks in the United Kingdom, and distributes more than \$400million every year to community organisations.

YEAR	TOTAL
2000/01	\$269,367
2001/02	\$763,717
2002/03	\$1,505,110
2003/04	\$1,819,240
2004/05	\$3,000,000 +
	\$AU 7,357,434

New Look – New Era

The management of charitable donations by a professional not-for-profit organisation is a relatively new concept in Australia.

Charities Aid Foundation introduced cost effective and efficiently managed Workplace Giving programs and low cost Foundation Accounts when it was established in Australia in 2000.

Now it provides a range of cost and tax effective donation programs for business, employees, individuals and families.

For more than 80 years Charities Aid Foundation (CAF) has developed the necessary expertise by operating similar donor giving programs in Britain, Europe, the United States and South Africa.

Now its time for a New Look...for this new era.

Welcome to our first newsletter with our new look Australian design incorporating Charity Aid Foundation's new international slogan:

Committed to Effective Giving.

In Australia, we are using the image of the helping hand to convey the generosity of Australian donors who support not-for-profit organisations.

That support is extended in a multitude of ways covering humanitarian, cultural, environment, arts and emergency needs.

As well as our new look we are also introducing new cost and tax effective services, such as Foundation Accounts and Prescribed Private Funds, to take advantage of new tax laws governing charitable donations and tax deductions.

If you want to know more about Charities Aid Foundation and management of charitable donations as a simple and cost and tax effective way to give... go to www.cafaustralia.org.au or call 02 9929 9633

Supported Steps



The Spastic Centre is helping young children born with Cerebral Palsy take their first steps – thanks to Workplace Giving donations that are funding specialist ‘Hart Walkers’.

For 4 year old Alex (pictured) recently took his first steps with the aid of the cleverly engineered walker that allows children with cerebral palsy, and other disabilities, to move about under their own steam.

For many of these children to be able to walk or talk is often a major achievement but the Spastic Centre is achieving great results thanks to the funding support its clients are

getting from Workplace Giving programs managed by Charities Aid Foundation.

As the Spastic Centre celebrates 60 years of vital services such as speech, occupational and physiotherapy for those with cerebral palsy and other disabilities, these new walkers are another innovation to support those in need.

With the financial support provided through Workplace Giving many more children are achieving their ambitions of being mobile and having independence – but there are more children on the waiting list.

Workplace Giving supporters are helping to guarantee the ongoing vital work at the Spastic Centre every day of the year so this respected organisation can continue to maintain and improve its level of service to families with disability for another 60 years.

Info: www.thespasticcentre.org.au

Not so Lonely Planet

It’s long been said that travel broadens the mind and international travel group Lonely Planet further believes that it can be a powerful force for tolerance and understanding.

In support of that belief, Lonely Planet and its staff are actively involved in community participation and came to Charities Aid Foundation when they needed to adopt a more coordinated approach to their charitable giving.

With the enthusiastic leadership of Lonely Planet founder, Maureen Wheeler, the program grew quickly and Charities Aid Foundation was asked to develop a strategic program to address the aspirations of the organisation, its staff and other stakeholders.

A full review of the program was undertaken and a series of interviews with a cross section of staff in Australia, the US and the UK became the basis of a new strategic business proposal.

Charities Aid Foundation established a **New Foundation Account** for Lonely Planet to provide tax deductible receipts to donors; and a special Trust Account was established to enable the distribution of grants to small grass roots organisations based in developing countries that did not have tax deductibility status.

In what is believed to be one of the first full **Foundation Management Account’s** of this type in Australia, Charities Aid Foundation worked with the enthusiasm of the 400 Lonely Planet staff to develop a best practice process to manage and distribute grants.

Lonely Planet proudly claims to cover every corner of the planet and Charities Aid Foundation has the experience to provide the management and tax knowledge to achieve the community giving needs of concerned companies like this.



Team-work benefits all

When you are part of a global organisation, with over 3,800 employees in Australia and are involved in the complex issues of client companies, providing balance between work and life can be a challenge.

But Ernst & Young, a leading professional services firm, has joined forces with its people and Charities Aid Foundation to put in place a successful Workplace Giving program to focus their efforts to make a bigger impact on the issues their people care most about.

"It has been a great team effort by the firm and the community organisations we channel funds and services to," says Sara Parrot, National Manager of the Ernst & Young Foundation.

"Every EY person who wanted to be involved indicated through an on-line survey the community issues most concerning them. Child welfare, cancer & medical research and community welfare were the highest priorities.

"Currently we have 21 Local Focus Charities in six locations around Australia."



A Workplace Giving program administered by Charities Aid Foundation (CAF) has been put in place at EY to allow staff donate to the not-for-profits they want to support and to obtain immediate tax benefits for their donation.

And in support of their employees' desires to help make a difference to their communities, Ernst & Young match their Workplace Giving up to a pre-set annual maximum amount.

"The firm and our people are now working to expand their community support and involvement," advises Sara. "A volunteering program was launched in November 2004 to encourage EY people to be actively involved in team based volunteering during work and personal time; and we are re-engineering EY's pro-bono process to make it more strategic."



After the Tsunami

The outpouring of sorrow and support for the victims of the devastating Christmas tsunami set records for Australians donating to help. But a group of caring and dedicated volunteers – mostly mothers – are putting in place a program to continue that support and help hundreds of orphaned and homeless children long after it has faded from the newspaper and television headlines.

The **Light of Lanka Foundation** is continuing to raise funds to build an orphanage for the children of Sri Lanka left lost and devastated by the terrifying wall of water that destroyed their families. UNICEF advises that 900 children lost both parents and another 3200 lost one parent in the countries smashed by the terrifying waves.

Melbourne based and Sri Lankan born Needra Doyle, volunteered to work with displaced families outside of the capital, Colombo, immediately after the tsunami and conveyed the depth of the tragedy to her friends. Together they formed the Light of Lanka Foundation and Charities Aid Foundation established a CAF Community Fund Foundation Account to receive ongoing tax deductible donations from the public and to manage and grow the funds raised.

The first major fundraising event held by the group- a Family Day at Collingwood Children's Farm in Melbourne raised \$20,000 – and since then that donation total has continued to climb.

Tax deductible donations to help the children of Sri Lanka www.lightoflanka.org can be made to CAF Community Fund (Light of Lanka Foundation Account), Locked Bag 962, North Sydney NSW 2059.

Foundation for Life

The development of Charities Aid Foundation giving programs comes at a time of substantial tax reform in Australia in the area of tax deductible giving to not-for-profit organisations.

Gone are the days when only the very wealthy could afford to set up and have a professionally managed Foundation and the associated tax benefits.

New Foundation Accounts and Prescribed Private Funds are allowing individuals, businesses and families to set up cost and tax effective ways of giving.

New Foundation Accounts are an alternative that provide all the benefits of a charitable foundation but without the expense, time and infrastructure required to establish and run it effectively.

You can request a particular name and it is easy to establish, has no establishment fees and competitive trustee fees.

Prescribed Private Funds (PPF's) were legislated by the Federal Government in 2000, and like Foundation Accounts allow tax deductible giving in an ongoing and managed way by individuals, groups, families and businesses.

The benefits of tax deductible donations to a PPF include the additional ability to attract federal and state tax duty concessions, and accumulate tax free income from the investment of donations.

If you want more information on these accounts contact our Foundation Manager at CAF: 02 9929 9633 or caf@cafaustralia.org.au

Workplace Giving Australia

Prime Minister gets behind Payroll* Giving



Prime Minister John Howard is to write directly to more than 40,000 Australian businesses in a nationwide awareness campaign promoting the benefits of community and business partnerships.

The focus of his message to managers and their employees will be the benefits and opportunities involved with Workplace Giving programs.

In a first time arrangement, the federal government is enlisting the organisational support of Charities Aid Foundation (CAF) and its two workplace giving industry partners (United Way, ACF) to advise the government and manage ongoing support programs for business and employees to maximise the benefits of giving through their pay.

CAF and its associates advising the Prime Minister's Community Business Partnership will

provide information kits and advisory workshops to provide information and support to encourage greater involvement in pre-tax Payroll Giving.

Business will also have access to internet information, e-newsletters and hands on support to allow better understanding of the internal and external benefits that a business and its staff can harvest from managed tax and cost effective support to not-for-profit organisations.

*Workplace Giving is also known as Payroll Giving in many businesses.

For more information on the Prime Ministers Community Business Partnership initiative contact Mark Stevens
enquiry@workplacegivingaustralia.org.au

Techno Easier

The growing popularity of Workplace Giving by Australians has seen the IT solutions company, StrataPay, step in to help Charities Aid Foundation establish an automated funds receiving and issuing system. Charities Aid Foundation (CAF) processes thousands of transactions each month and when the new system is fully operational will also allow CAF to facilitate Appeal Management and Credit card donations.

The solution will reduce CAF's in-house administration costs and the establishment of the software was a pro-bono donation by the Queensland based company that specialises in electronic billing and payment systems.

CAF offers Workplace Giving services to employers and employees to cost and tax effectively administer the allocation of funds to tax-deductible not-for-profit organisations preferred by the donor.

By introducing the new IT system, the process of collecting and reconciling the thousands of weekly donations – and dispersing grants – will be quicker, more manageable and secure.

Australians embraced the concept of Workplace Giving following a ruling by the Australian Tax Office 3 years ago, allowing employees to make donations from their pre-tax pay earnings.

With Workplace Giving donations, employees receive an immediate tax benefit rather than having to wait until the end of the financial year. The automatic payroll deductions are a simple and effective way to support donors preferred causes.



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AUSTRALIA

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